

FED 477

CENTRAL INTELLIGENCE AGENCY

INFORMATION REPORT

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COUNTRY	Guatemala	REPORT NO.	
SUBJECT	Financial Difficulties of the <u>Tribuna Popular</u>	DATE DISTR.	30 October 1953
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EVALUATIONS IN THIS REPORT ARE DEFINITIVE.
THE APPRAISAL OF CONTENT IS TENTATIVE.
(FOR KEY SEE REVERSE)

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- 25X1 1. [] Antonio DURANTE, Spanish Communist, now a naturalized Mexican citizen residing in Guatemala, stated that he had been named manager of Talleres Graficos Guatemala, S. A., the printing shop which publishes Tribuna Popular, the daily newspaper of the Partido Guatemalteco del Trabajo (PGT-Guatemalan Communist Party).
- 25X1 2. [] DURANTE stated that 2,500 copies of Tribuna Popular are printed daily and that expenses are being met with difficulty. As an indication of the financial condition of the paper, DURANTE mentioned that a few days earlier he had been obliged to spend a hundred quetzales of his own funds in order to pay a bill.
3. In response to the suggestion that Tribuna Popular should be able to solicit advertising to help meet expenses, DURANTE stated that such advertising could be obtained only from autonomous or official government agencies, that industries and businessmen refused to advertise in the Tribuna Popular. As an example of the reluctance of Guatemalan businessmen to use Tribuna Popular facilities, DURANTE said that the paper was printing motion picture and theatrical notices free of charge as a service to its readers.

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